



About us	<p>+ CXO is a brand strategy and communication firm that helps companies articulate what they do and why it matters. We help business executives and marketing leaders use communication as a strategic asset to break into new markets, reach new customers or launch new products. We're known for tackling tough business challenges and maximizing growth opportunities through communication.</p> <p>We provide the superior expertise and high-impact results you'd expect from a large agency with the creativity, speed and attentiveness of a small firm. Please visit our web site to see examples of our work.</p>
Our Services	<ul style="list-style-type: none">+ Brand strategy+ Corporate positioning and messaging+ Thought leadership+ Category creation+ Company and product launches+ Marketing communication planning+ Business-critical public relations+ Crisis communication+ Copywriting
Industry Expertise	<ul style="list-style-type: none">+ Aviation+ Consumer+ Health care+ Professional services+ Non-profit+ Technology
How we work	<p>+ Our consultant teams collaborate closely with clients to achieve their branding, marketing and communication objectives. We regard senior management involvement as essential to a successful outcome.</p> <p>We tailor our work product and processes to each client's individual requirements. Engagements range from three- to six-month projects to multi-year retainer relationships.</p>
Work product	<ul style="list-style-type: none">+ Message architectures+ Corporate presentations+ Positioning road maps+ Thought leadership platforms+ Marketing plans
Success metrics	<ul style="list-style-type: none">+ Brand strategy drives business results+ Positioning attracts the right customers+ Messaging blueprint inspires winning marketing programs+ Communication channels align to reinforce a strong, unified brand concept+ Client endorsements and referrals
Contact	<p>+ Andy Steen +1.650.462.2966 andy@cxocommunication.com</p>

